

2025 Medicare Product Training

Brian Eck, Vice President, Sales **Marti Andro,** Manager, Broker Sales and
Individual and Family Plans



We'll learn

- The UCare difference
- 2025 UCare plans
 - UCare Medicare Plans (HMO-POS)
 - UCare Your Choice (PPO)
 - Partner plans
 - EssentiaCare (PPO)
 - UCare Medicare Supplement plans
 - UCare's MSHO (D-SNP)
 - Connect + Medicare (D-SNP)
- Q&A



UCare in community

Who is UCare?

Mission

To improve the health of our members through innovative services and partnerships across communities

How do we live this mission?

Benefits that support health: Dental, hearing aids, fitness programs, etc.

Culturally diverse staff serving a culturally diverse membership

UCare Foundation

Supports preventive health care, quality for chronic disease management, health equity, and reducing health disparities for people with disabilities



20+ years

of Medicare Part C experience

- UCare was founded in 1984
 by doctors in the Family
 Practice Department of the
 University of Minnesota
- First Minnesota health plan to offer Part C plans in 1999 under the Medicare + Choice program

- 4.5 Star-rating among top 10% of MA plans nationwide in 2023
- Wide variety of plan designs offered throughout state
- Strong, positive relationships with regional providers, including two regional products



Top plan

- More than 150,000
 Medicare Advantage
 members
- #1 plan on MNsure by enrollment
- Includes dental with every Medicare Advantage plan

- Local customer service
- 97% of Minnesota medical clinics and hospitals
- Highest D-SNP enrollment in Minnesota



UCare Medicare Advantage plans



2025 **UCare Medicare Advantage plans**(HMO-POS) (PPO)

Broad network plans

HMO-POS

- UCare Aware
- UCare Essentials Rx
- UCare Standard
- UCare Complete
- UCare Classic
- UCare Value Plus (medical only)
- UCare Value (medical only)

PPO

- UCare Your Choice
- UCare Your Choice Plus

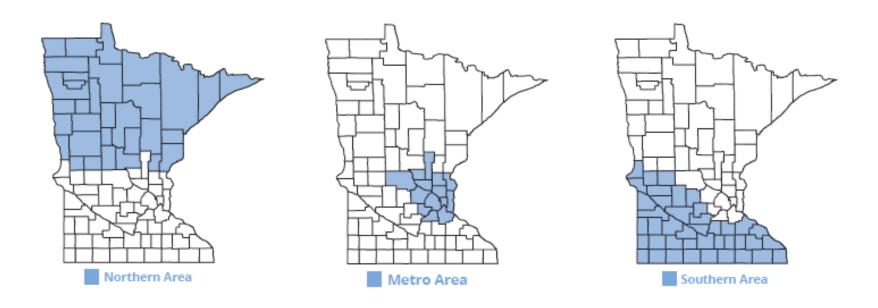
Partner network plans

PPO

- EssentiaCare Access
- EssentiaCare Secure
- EssentiaCare Grand



Service Area



- Members of broad network plans buy within three primary regions but may get in-network care anywhere in Minnesota
- Members of partner network plans have in-network coverage within their county availability area and out-of-network coverage nationwide

Medicare Advantage Highlights



- Premium decreases for many plans in 2025
- Dental coverage included on all plans
- Prescription eyewear allowance available on all plans
- Hearing aid benefit with TruHearing
 - Free routine hearing exam, \$499/\$799, \$599/\$899 or \$699/\$999
 per hearing aid
- Travel coverage
 - UCare Anywhere for UCare Medicare
 - Partner plans: Pay a set coinsurance nationwide
 - Worldwide: Emergency care
 - National network of providers
- Part B premium giveback available on MA-only plan and MA-PD plans
 - Aware (new), EssentiaCare Access (new), Value Plus, and UCare Your Choice

Medicare Advantage Highlights (continued)



- Shingrix, Td and Tdap vaccine available at Tier 1 copay on all plans with Part D (all tier 1 copays are \$0)
- \$0 copay for outpatient mental health visits and outpatient substance abuse
- Healthy Benefits+ Visa card
 - Prescription eyewear allowance
 - OTC allowance
 - Grocery discounts
 - Rewards and incentives
 - Community education class allowance (new)
 - Replacing the current community education class benefit
- Over-the-counter (OTC) allowance changes
 - \$45 allowance/month on UCare Complete
 - \$50 allowance/month EssentiaCare Access, Secure, and Grand
 - \$50 allowance/month UCare Classic Metro and South
 - \$70 allowance/month UCare Classic North
 - \$75 allowance remains **twice a year** on all other plans



Medicare Advantage Pharmacy

- No preferred or standard pharmacies
 - In-network pharmacies include Thrifty White Pharmacy, Costco,
 CVS, Walmart, Walgreens, etc.
- One month supply of Part D covered insulins and Part B insulin covered at \$35, regardless of deductible status.
- Most Part D vaccines covered at zero dollars, even if deductible has not been paid. This includes the two-part shingles vaccine (SHINGRIX ®).
- Extended day supply of prescription drugs is 100 days for tiers 1-4.



2025 Part D changes

As part of the inflation reduction act, Congress made several changes to the Part D program that will be implemented for the first time in 2025.

Those changes include:

- Eliminating the coverage gap phase from the standard Part D benefit structure and eliminating the manufacturer coverage gap discount program
- Adding a new manufacturer discount program
- Capping beneficiary out-of-pocket costs at \$2000
- Adding a new program (the Medicare Prescription Payment Plan) that provides beneficiaries the option to pay their out-of-pocket Part D prescription drug costs in monthly amounts



Additional 2025 changes

- New Dental Administrator
 - DentaQuest
- M Health Fairview and North Memorial plans are closing
 - Care Wise
 - Care Core

Healthy Benefits+ Visa® card



The Healthy Benefits+ Visa card allows members to easily access their benefits in-store, over the phone, or online at participating retailers.



Depending on the plan benefits, the card **may** come pre-loaded with:

- Prescription eyewear allowance
- Combined flexible benefit allowance
- Community education class allowance
- OTC allowance
- Grocery discounts
- Rewards



Reloadable each year and is valid until the expiration date or until no longer a UCare or EssentiaCare member.

Allowance amounts and expiration dates vary by plan and program.

Broad network plans

	UCare Value Plus	UCare Value	UCare Aware	UCare Essentials Rx	UCare Standard
Monthly premium	\$0 + \$75 Part B giveback Statewide	\$19 Statewide	\$6.90 + \$20 Part B giveback Metro and North	\$20 Metro \$38 North	\$38 South
Medical deductible	\$0	\$0	\$0	\$0	\$0
Part D deductible	Not covered	Not covered	Tier 1 \$0 Tiers 2-5 \$295	Tier 1-2 \$0 Tiers 3-5 \$295	Tier 1 \$0 Tiers 2-5 \$480
Out-of-pocket max	\$5,500	\$3,400	\$5,400	\$3,800	\$6,000

Broad network plans (continued)

	UCare Complete	UCare Classic
Monthly premium	\$93 Metro \$98 North \$142 South	\$156 Metro \$214 North \$212 South
Medical deductible	\$0	\$0
Part D deductible	Tier 1-2 \$0 Tiers 3-5 \$235	All Tiers: \$0
Out-of-pocket max	\$3,000 Metro \$3,200 North \$5,300 South	\$2,800 Metro/North \$4,200 South

UCare Value Plus (available statewide)

	UCare Valu	ue Plus
Premium	\$0 + \$75 Part B giveback	
Inpatient hospital care	\$150 per day	(days 1-5)
Outpatient hospital surgery	\$250	
	In-network	Out-of-network
Doctor visit • Primary • Specialist	\$0 \$45	\$0 \$45
Routine physical exam	\$0	N/A
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$45	\$45

(Cont.)	UCare Value Plus
Dental	Basic included, covers perio-maintenance. Additional coverage available for \$29; \$2,000 annual max
Prescription eyewear allowance	\$100
Hearing aids	\$699 & \$999
Chiropractic care	\$20 (in ChiroCare network)
Part D deductible	N/A

UCare Value (available statewide)

	UCare Valu	ıe
Premium	\$19	
Inpatient hospital care	\$200 per stay	′
Outpatient hospital surgery	\$250	
	In-network	Out-of-network
Doctor visit • Primary • Specialist	\$0 \$35	\$0 \$35
Routine physical exam	\$0	N/A
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$45	\$45

(Cont.)	UCare Value
Dental	Preventative and comprehensive dental included at NO additional premium; \$2000 annual maximum
Prescription eyewear allowance	\$150
Hearing aids	\$599 & \$899
Chiropractic care	\$10 (in ChiroCare network)
Part D deductible	N/A

UCare Aware (Metro and North)

	UCare Awa	are
Premium	\$6.90 + \$20 Part B giveback	
Inpatient hospital care	\$250 per day (days 1-5)	
Outpatient hospital surgery	\$300	
	In-network	Out-of-network
Doctor visit • Primary • Specialist	\$0 \$45	\$0 \$45
Routine physical exam	\$0	N/A
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$45	\$45

(Cont.)	UCare Aware
Dental	\$600 dental allowance
Prescription eyewear allowance	\$150
Hearing aids	\$699 & \$999
Chiropractic care	\$20 (in ChiroCare network)
Part D deductible	Tier 1: \$0 Tiers 2-5 \$295 deductible

UCare Essentials Rx (Metro and North)

	UCare Ess	entials Rx
Premium	\$20 Metro; \$38 North	
Inpatient hospital care	\$400 per admit	
Outpatient hospital care	\$300	
	In-network	Out-of-network
Doctor visit • Primary • Specialist	\$0 \$45	\$0 \$45
Routine physical exam	\$0	N/A
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$45	\$45

(Cont.)	UCare Essentials Rx
Dental	Basic included, covers perio-maintenance. Additional coverage available for \$29; \$2,000 annual max
Prescription eyewear allowance	\$150
Hearing aids	\$699 & \$999
Chiropractic care	\$20 (in ChiroCare network)
Part D deductible	Tiers 1-2: \$0 Tiers 3-5: \$295

UCare Standard (South)

	UCare Star	ndard
Premium	\$38	
Inpatient hospital care	\$500 per day	(days 1-3)
Outpatient hospital care	\$300	
	In-network	Out-of-network
Doctor visit • Primary • Specialist	\$0 \$40	\$0 \$40
Routine physical exam	\$0	N/A
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$40	\$40

(Cont.)	UCare Standard
Dental	Basic included, covers perio-maintenance. Additional coverage available for \$29; \$2,000 annual max
Prescription eyewear allowance	\$100
Hearing aids	\$699 & \$999
Chiropractic care	\$20 (in ChiroCare network)
Part D deductible	Tier 1: \$0 Tiers 2-5: \$480

UCare Complete (available statewide)

	UCare Con	nplete	
Premium	\$93 Metro; \$98 North; \$142 South		
Inpatient hospital care	\$150 per admit; \$300 per admit South		
Outpatient hospital care	\$250		
	In-network	Out-of-network	
Doctor visit • Primary • Specialist	\$0 \$30	\$0 \$30	
Routine physical exam	\$0	N/A	
Routine eye exam and hearing test	\$0	N/A	
Emergency care	\$100	\$100	
Urgent care	\$45	\$45	

(Cont.)	UCare Complete
Dental	Comprehensive dental included; \$2,000 annual maximum
Prescription eyewear allowance	\$200
Hearing aids	\$599 & \$899
Chiropractic care	\$20 (in ChiroCare network)
Part D deductible	Tiers 1-2: \$0 Tiers 3-5: \$235

UCare Classic (Metro, limited counties in North and South)

	UCare Clas	ssic
Premium	\$156 Metro; \$214 North; \$212 South	
Inpatient hospital care	\$125 per admit	
Outpatient hospital care	\$150	
	In-network	Out-of-network
Doctor visit Primary Specialist Routine	\$0 \$20 \$0	\$0 \$20 N/A
physical exam		
Routine eye exam and hearing test	\$0	N/A
Emergency care	\$100	\$100
Urgent care	\$45	\$45

(Cont.)	UCare Classic
Dental	Enhanced basic dental included. Additional dental coverage available for \$29; \$2500 annual max
Prescription eyewear allowance	\$200
Hearing aids	\$499 & \$799
Chiropractic care	\$0 (in ChiroCare network)
Part D deductible	All tiers: \$0

UCare Classic is available in the following Northern counties: Aitkin, Becker, Carlton, Cass, Clay, Cook, Crow Wing, Hubbard, Kanabec, Lake, Morrison, Pine, and St. Louis counties.

UCare Classic is available in the following Southern counties: Blue Earth, Dodge, Faribault,
Fillmore, Freeborn, Goodhue, Houston, Le Sueur, Mower,
Nicollet, Olmsted, Rice, Steele, Wabasha, Waseca,
Watonwan and Winona counties

UCare Your Choice plans

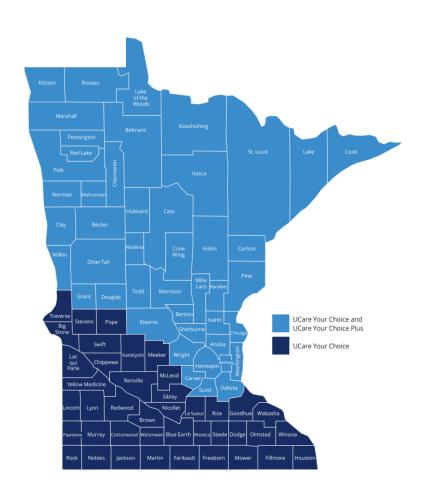
UCare Your Choice and UCare Your Choice Plus

Primary features:

- Lower premiums and copays
- Annual combined flexible benefit allowance for eligible dental, prescription eyewear and/or hearing aids
 - No network
- Coverage when traveling through PPO design
- Different formulary than UCare Medicare plans

Extras:

- \$75 OTC allowance twice a year
- One Pass fitness membership



UCare Your Choice Plans

	Your Choice	Your Choice Plus
Monthly premium	\$0 + \$24 Part B giveback	\$51
Medical deductible: In-network	\$0	\$0
Medical deductible: Out of network	\$0	\$0
Part D deductible	All tiers: \$0	All tiers: \$0
Combined out-of-pocket max: In- network & out-of-network	\$4900	\$3000

UCare Your Choice Plans

	Your Choice		Your Choice Plus	
Premium	\$0 + \$24 Par	t B giveback	\$51	
	In-network	Out-of- network	In-Network	Out-of- Network
Inpatient Hospital Care	\$350 per day (1-5)	\$500 per day (1-5)	\$200 per admit	\$800 per admit
Outpatient Hospital Care	\$400	\$600	\$200	\$300
Doctor visit • Primary • Specialist	\$0 \$40	\$0 \$40	\$0 \$30	\$0 \$30
Routine physical exam	\$0	N/A	\$0	N/A
Routine eye exam and hearing test	\$0	\$0	\$0	\$0
Emergency care	\$100	\$100	\$100	\$100
Urgent care	\$45	\$45	\$45	\$45

	Your Choice	Your Choice Plus
Dental	Combined In and Out of Network Allowance for Dental, Prescription eyewear and/or Hearing aids: \$1200 annually	Combined In and Out of Network Allowance for Dental, Prescription eyewear and/or Hearing aids: \$1600 annually
Prescription eyewear allowance	See above	See above
Hearing aids	See above	See above
Chiropractic care	\$20 (in ChiroCare network)	\$20 (in ChiroCare network)
Part D deductible	All tiers: \$0	All tiers: \$0

Partner network plans EssentiaCare

Highlights:

- Partnership with Essentia Health
- Mayo Clinic in-network for complex cases
- OTC allowance increased to \$50/month on all three plans
- Significant decreases on Rx deductible for Secure and Access
- Part B giveback added to Access



MN

Aitkin Becker

Carlton

Cass

Clay

Crow Wing

Hubbard

Itasca

Lake

St. Louis

WI

Bayfield Douglas

Washburn

EssentiaCare

	Access	Secure	Grand
Monthly premium	\$0 + \$11 Part B giveback	\$8	\$62
Medical deductible: In-network	\$0	\$0	\$0
Medical deductible: Out of network	\$0	\$0	\$0
Part D deductible	\$125 Tiers 2-5	\$95 Tiers 3-5	\$0 All tiers
Out-of-pocket max: In- network	\$4,400	\$4,500	\$3,000
Combined out-of-pocket max: In-network & out-of-network	\$6,500	\$5,500	\$4,500

EssentiaCare

	Acces	SS	Secui	re	Grand	d
Premium	\$0 + \$1 B giveb		\$8		\$62	
Inpatient hospital care	\$300 pe (1-5)	er day	\$300 pe (1-5)	er day	\$250 pe	er stay
Outpatient hospital care	\$395		\$350		\$300	
Network	In	Out	In	Out	In	Out
Doctor visit • Primary • Specialist	\$10 \$50	\$50 \$80	\$0 \$45	\$45 \$75	\$0 \$30	\$40 \$75
Routine physical exam	\$0	N/A	\$0	N/A	\$0	N/A
Routine eye exam and hearing test	\$0	N/A	\$0	N/A	\$0	N/A
Emergency care	\$100	\$100	\$100	\$100	\$100	\$100
Urgent care	\$45	\$45	\$45	\$45	\$45	\$45

(Cont.)	Access	Secure	Grand
Dental	\$600 combined flexible benefit allowance for dental, prescription eyewear and/or hearing aids	Basic included, covers periomaintenance. Additional coverage available for \$29; \$2,000 annual max	Basic included, covers periomaintenance. Additional coverage available for \$29; \$2,000 annual max
Prescription eyewear allowance	See above	\$100	\$200
Hearing aids	See above	N/A	\$500 in- network allowance. 50% out-of- network up to \$500
Chiropractic care	\$20 (In ChiroCare network)	\$20 (in ChiroCare network)	\$15 (in ChiroCare network)
Part D deductible	Tier 1: \$0 Tiers 2-5: \$125	Tier 1-2: \$0 Tiers 3-5: \$95	All tiers: \$0

UCare Group Medicare



- You don't need to be Medicare certified to sell
 Group Medicare you just need groups!
- There are different rules for working with prospects in Group Medicare
 - No scope of appointment form needed
 - You are allowed to do outbound calling
 - Your phone calls do not need to be recorded
 - Year-round SEP



Call UCare Group Sales at 612-676-6900 to get started!



UCare Medicare Supplement plans

2024

UCare Medicare Supplement plans and materials



Three plans

- UCare Medicare Supplement Basic
- UCare Medicare Supplement Extended Basic
- Plan N: UCare Medicare Supplement \$20/\$50 Copay

Materials

- 2024 Medicare Supplement kits can be used through 01/31/2025
- Medicare Supplement premiums will be updated annually on February 1st



Service Area

- Statewide service area
- Plans available in all 87 Minnesota counties

Medicare Supplement highlights

- No network see any doctor that accepts Medicare nationwide
- Low out-of-pocket costs
- Benefits guaranteed not to change year over year
- Pair with any standalone Medicare Part D plan
- Some of the lowest premiums across Minnesota

Medicare Supplement Filed Rates* 2024

Table 4					
Monthly Premium					
Plan	Non-Smoker	Smoker			
Basic	\$212	\$244			
Extended Basic	\$259	\$298			
Plan N	\$200	\$230			
Basic Plan Riders	Non-Smoker	Smoker			
Part A Deductible	\$35	\$40			
Part B Excess					
Charges	\$2	\$2			
Preventive Services	\$6	\$7			
Part B Deductible*	\$19	\$19			
Ext Basic Plan Riders Non-Smoker Smoker					
*Members newly eligible to Medicare on or after 1/1/2020 are not					
eligible to purchase Part B deductible riders					
*Subject to DOC approval					



UCare Medicare Supplement plans include



One Pass fitness membership



Tobacco cessation programs



Access to TruHearing savings

UCare Medicare Supplement Basic

- After member meets their deductible, the plan covers:
 - Coinsurance for Part A inpatient hospitalization
 - Coinsurance for Part B eligible expenses
- Rider can be added to cover part A deductible
- Covers Part A skilled nursing facility care daily copay for eligible expenses
- 80% covered emergency care while traveling outside of U.S.
- First three pints of blood (reasonable charge)
- Part B covered immunizations and routine screenings
- Cost share for eligible Part A hospice and respite care

UCare Medicare Supplement Extended Basic

Everything Medicare Supplement Basic covers, plus:

- Medicare Part A deductible
- Annual physical and preventive services (\$120 allowance)

Plan N: UCare Medicare Supplement with \$20/\$50 copay

- Medicare Supplement Basic coverage, except certain immunizations
- Medicare Part A coinsurance and hospital costs up to an additional 365 days beyond Medicare benefits
- \$20 office visit copay
- \$50 emergency room visit (waived when admitted to hospital)



D-SNP

UCare's MSHO
Minnesota Senior Health Options

UCare Connect + Medicare

Plans for Dual Eligibles

- Brokers can build their book of business with UCare's MSHO and UCare Connect + Medicare
- Partner closely with UCare D-SNP sales to offer MSHO and Connect + Medicare
- Connect + Medicare is ideal for members aged 18-65 who are newly eligible for Medicare and Medicaid
- MSHO is ideal when your 65+ clients are transitioning from Medicare Advantage

MSHO and Connect + Medicare

Member Eligibility

- Members must be eligible for both Medical Assistance and Medicare
- Members cannot have a Medical Spenddown
- Additionally, must have a certified disability to be eligible for Connect + Medicare

Service Area

- MSHO available in 66 Minnesota counties
- Connect + Medicare in 67 Minnesota counties
- Select county-based purchasing counties are exempt from service area

Medical Assistance for Persons with Disabilities (MA-EPD)

- With MA-EPD, if a person has a disability and works, they can earn any level of income, build more assets, and keep their MA coverage
- To qualify for MA-EPD:
 - They must be certified disabled by the Social Security Administration (SSA) or the State Medical Review Team (SMRT).
 - Effective January 1, 2024, there is no asset limit for MA-EPD.
 - They also must also be working, paying Medicare and Social Security taxes, and earning at least \$65 per month.
 - When an individual enrolls in an MA-EPD, they will have to pay a monthly premium for their coverage.
- If a prospect has MA-EPD and enrolls in UCare's MSHO or UCare Connect + Medicare they should be made aware that
 - The plans have a \$0 premium, but they are still responsible for their MA-EPD monthly premium.

2025 D-SNP SEP changes

- New integrated care SEP that allows dually eligible individuals to elect an integrated dual eligible special needs plan (D-SNP) when the individual also receives Medicaid services through an affiliated managed care plan
 - This will be a monthly SEP

MSHO and Connect + Medicare benefit highlights

- No monthly premium or deductibles
 - Must continue to pay Medicare Part B premium unless covered by Medical Assistance or another third party.
- No out-of-pocket expense for covered medical services
- Full Medical Assistance and Medicare benefits
- Part D prescription drug coverage
 - No part D copays
- Additional benefits for UCare members
- DentaQuest will be the dental administrator in 2025

MSHO benefits

- New \$2 Part B giveback
- Healthy Benefits+ Visa Card
 - Over-the-counter (OTC) allowance
 - Increased to \$70/quarter to purchase eligible OTC items at participating retailers
 - Utility bill allowance
 - Increased to \$55/month for utility bills and rent (available to all MSHO members in 2025)
 - Healthy food allowance
 - Increased to \$75/month (available to all MSHO members in 2025)
 - Community education class allowance \$100/quarter
 - Grocery discounts
 - Rewards and incentives

MSHO benefits (continued)

- Transportation
 - Covered dental, doctor, pharmacy, and county office visits for eligibility paperwork
 - Up to 1 ride per day for AA/NA meetings
 - 3 times per week to Health clubs and Juniper classes
 - 1 ride per week to grocery store (available to all MSHO members in 2025)
- Additional dental services, (ie. 2 crowns per year, 1 crown repair per year)
- New Replacement for lost eyewear, 1/year

- Personal Emergency Response System
- One Pass health club membership
- Therapeutic massage, additional acupuncture, chiro (for members with certain chronic pain conditions)
- Keep Your Coverage program (KYC)
- Caregiver support
- Activity Tracker plus Personal Emergency Response System (PERS) device
 - Optional Blood Pressure Monitoring Cuff for qualifying members

Connect + Medicare benefits

- Healthy Benefits+ Visa Card
 - OTC allowance \$60/quarter
 - Healthy food allowance increased to \$75/month (for members with diabetes, hypertension, or lipid disorders)
 - Community education class allowance \$100/quarter
 - Grocery discounts
 - Rewards and incentives
- New Caregiver Assurance
- New LSS Healthy Transitions
- New Replacement for lost eyewear, 1/year
- New Connect to Wellness Kit option: ADHD and Autism Support Kit
- Additional dental services, (ie. 2 crowns/year, 1 crown repair/year)
- One Pass health club membership

Connect + Medicare Benefits (continued)

- Transportation
 - Covered dental, doctor, pharmacy, and county office visits for eligibility paperwork
 - Up to 1 ride/day for AA/NA meetings
 - 3 times/week to health clubs
 - 1 ride/week to grocery store (for members with certain conditions)
- Keep Your Coverage Program (KYC)
- Therapeutic massage, additional acupuncture, chiro (for members with certain chronic pain conditions)
- Activity Tracker plus Personal Emergency Response System (PERS) device
 - Optional Blood Pressure Monitoring Cuff for activity tracker users with hypertension



OTC - MSHO & Connect + Medicare

Formulary

- \$0 copay on generic over-thecounter drugs listed in the formulary
 - Fulfilled through an in-network pharmacy
- Large formulary OTC list (Common drugs – cold, pain, etc.)
- Members must obtain a
 prescription from their provider for
 it to be billed to UCare. For a
 complete list of covered OTC
 drugs, see the MSHO/Connect +
 Medicare formulary.

OTC Allowance

- Allowance amounts
 - \$60/quarter Connect + Medicare
 - \$70/quarter MSHO
- Members can purchase select
 OTC items and helpful health items
 (cough drops, first aid supplies, pain relief, sinus medications, toothpastes and much more!)
- Items can be purchased in-store, online, or by phone at participating retail locations using the Healthy Benefits+ Visa card.



D-SNP Q&A

- How to verify eligibility for D-SNP
 - Call SNP/SNBC sales team at 612-676-3554,
 800-707-1711 toll free
- Am I eligible to sell if I did the training?
 - If you are certified to sell UCare Medicare, then you are certified to sell MSHO and Connect + Medicare



Resources & Commissions

Working with UCare: Find a Doctor Tool

Search doctors, clinics locations, pharmacies, and formulary

Includes all plans and national network providers





Need help?



Search for the name of a specific health care facility such as, hospitals, clinics, home health care, hospice or urgent care. You can search for the name of the specific facility or the name of a health system. Enter the first few letters of the facility if you are unsure of the spelling.



You can also can search by the type of care or specialty you need such as, primary care, chiropractic or cardiology. Select pharmacies above to search for a pharmacy. If you are looking for an Audiologist or Optometrist for an EssentiaCare plan please visit the <u>EssentiaCare website</u>.



You'll need to pick a plan to use the tool. If you are looking for a new UCare plan or are unsure what to select search here.





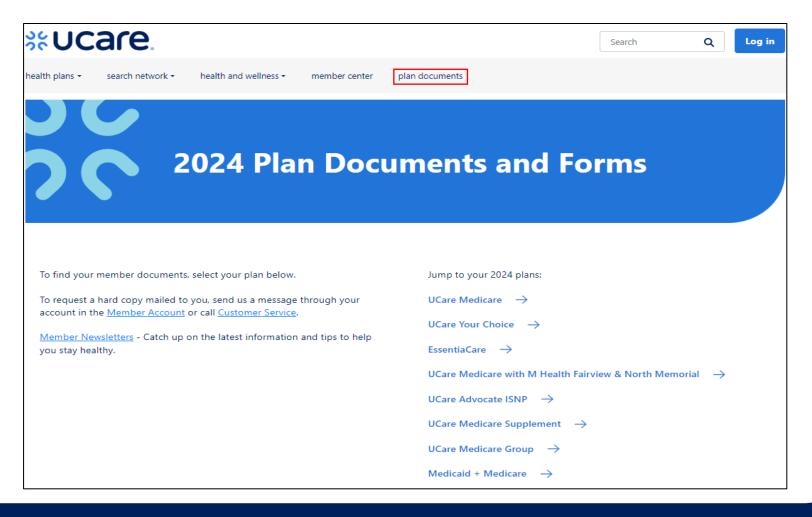
Working with UCare: Medicare Broker Portal

- The Broker Portal allows you to manage your UCare needs in one place.
 - Manage your clients and create new ones
 - Create and save quotes to review and share with clients
 - Submit enrollment applications and track status
 - Manage your book of business
 - View commission payment details
 - Download templates & materials
 - Order materials online
 - Connect to Customize & Print-on-Demand materials website





ucare.org will receive resource updates first in the plan documents section (ucare.org/member-documents)



Updated Broker Finder Tool





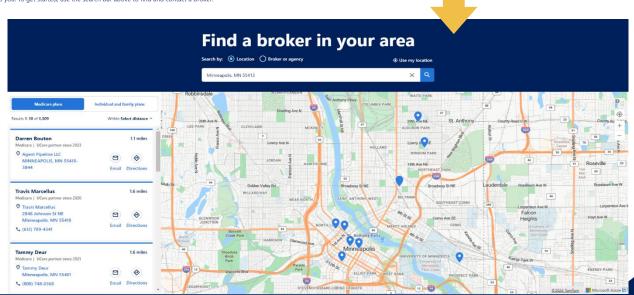
How to use this tool

Find a local, independent health insurance broker using the tool above. You can search by your location, broker name or agency name. Use the results tabs to view Medicare brokers or individual and family plan brokers. Many brokers serve a large geographic area. If there is no broker listed in your city, the closest brokers will likely be able to help you.

What brokers do

Think of a broker as your personal health plan matchmaker. They'll assess your needs, lifestyle and budget and help find a plan that fits just right for you and your family. The best part? Brokers help at no cost to you. To get started, use the search bar above to find and contact a broker.

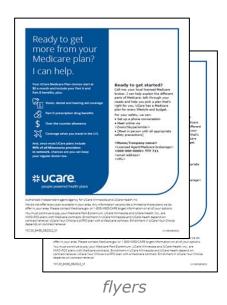
- Located under the "search network" tab
- If you need to update your information, please reach out to brokers@ucare.org!





Broker **Marketing Templates**

 Please make sure to update the disclaimer with your agency's information













Broker **Marketing Promotions**

- Broker Medicare meetups will be promoted on ucare.org
- Broker marketing shown on major television spots, CTV (Hulu, YouTube TV, etc.), radio spots, billboards
- Age-in Medicare Supplement mailer
- Broker Finder Tool updates
 - Please ensure UCare has your updated information. If you're not sure reach out to brokers@ucare.org
- We will be announcing future marketing campaigns through the Broker Buzz newsletter

Working with UCare: Applications

What's changed? What hasn't?

- On 2025 Medicare advantage HMO-POS and PPO plan applications there is no longer a box to write your 4digit UCare writing number, it will ask for your NPN number only.
- MSHO and Connect + Medicare applications will have a box for both NPN and the 4-digit UCare writing number
- Currently, we still need your 4-digit
 UCare writing number

To ensure commission and AOR, follow these instructions:

- For any application that is faxed, mailed, or submitted via DocuSign you must complete a cover sheet which includes your 4-digit UCare writing number
 - There will be a sample cover sheet available in the broker portal resource center, but you can use your own as long as you include your 4-digit UCare writing number
- This does not apply when you use your broker portal to submit applications

FAX Cover Sheet

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UCare Medicare Enrollment Fax: (612) 676-6562 For HMO-POS and PPO Medicare Advantage Plans ONLY

FAX	CO	VFR	SHEET
	-	<i></i>	JIILLI

DATE:		TOTAL PAGES (including cover):	
то:	UCare Enrollment	FROM:	
		COMPANY:	
		PHONE NUMBER	: (

4-DIGIT UCARE WRITING NUMBER MUST BE INCLUDED TO ENSURE COMISSION PAYMENT AND AOR.

My UCare writing number is:_____



Working with UCare: Ordering Materials

Sales kits

- Includes documents such as comparison charts and applications
- Metro, North, and South sales kits includes PPO plan information
- EssentiaCare is a separate kit
- Based on feedback, these materials will not be included in the 2025 sales kits (but are still available on our ordering site):
 - Formularies
 - Online search tool available on ucare.org
 - Plan overviews
 - Brochure pdfs are available at ucare.org/member-documents

Decomplicator Guide

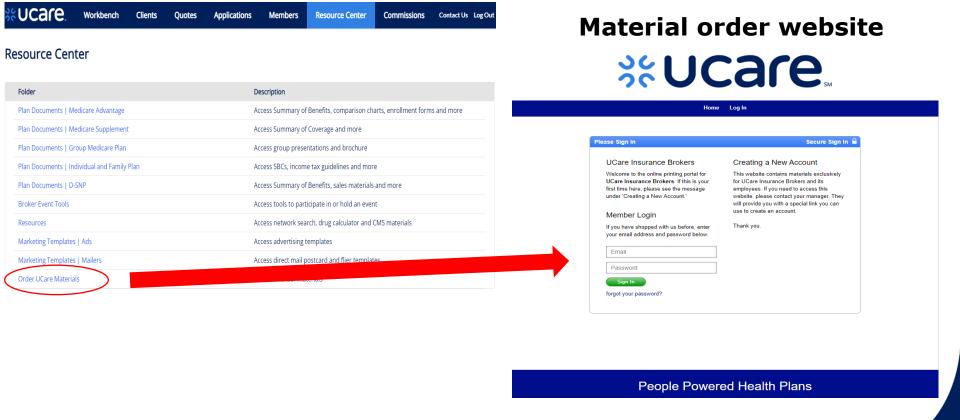
Medicare basics material

Provider directories



Working with UCare: Order Materials

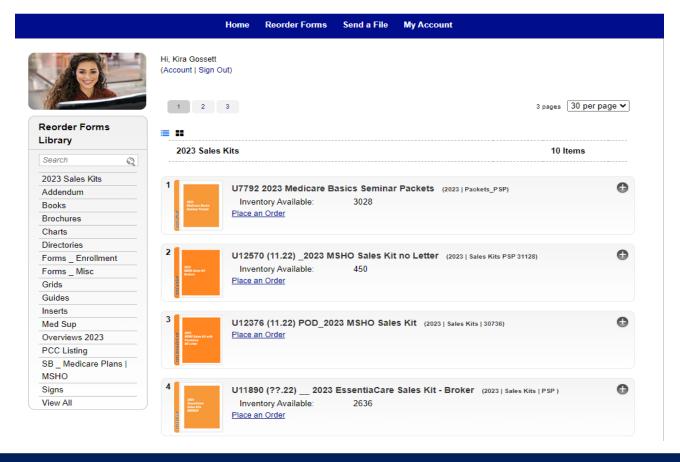
Broker Portal





Working with UCare: Order Materials





2025 Sales Kits



- Brokers can preorder 2025 materials starting September 16th
- For timely order processing, please submit orders separately as follows:
 - Sales kits
 - Provider directories
 - All other materials
- Only sales kits will be sent in the first round of shipments
 - 150 sales kits per office (max) will be sent during the first shipment (the remainder of your order will be shipped later)
 - Applications may not be included in initial sales kit shipments but will be shipped separately. Please print applications or utilize online enrollment tools.
- At this time, we cannot confirm a shipping date
 - You will receive an email once orders have started shipping



2025 Sales Kit (continued)

- Ordering Reminders:
 - Carefully read the descriptions of items (check material type and year)
 - If an item is missing, please do not order an older material and request the newer year. These orders will be cancelled, and you will be notified.
 - Make sure delivery information is complete. If incomplete, the order will be cancelled, and you will be notified.

- Delivery reminders:
 - Items from the same order may come in more than one package and may not be delivered on the same day.
 - If you ordered several items and only receive one package (please check to make sure that items are not in the same package).
 - If you have not received your order, do not order again.
 - Please allow time for the vendor and UPS to fulfill your order and reach out to UCare if you have any concerns

2025 Sales Kits (continued)



- Troubleshooting:
 - If you need additional resources, all 2025 plan information will be available 10/01 online at ucare.org under plan documents
 - If you have any questions and/or concerns, please reach out to:
 - brokers@ucare.org and,
 - Provide the name the order was placed under, web order number, the item(s) requested, and a description of your issue
 - Do not contact the fulfillment team or vendor





Working with UCare: Scope of Appointments

Agreement to scope of appointment must be documented by plan/independent broker either in writing or recorded by phone

Ensure compliance with CMS guidelines

NOTE: A Scope of Appointment form or recording must be submitted with every application

- We accept any company's SOA form
- Please include identifying information along with the name so we can locate the application

Working with UCare: Medicare Advantage Commission



- Commission structure effective 1/1/2025
 - First year: \$626
 - Renewal for lifetime: \$313
 - Lifetime payment period
 - For all business effective 01/01/2018 going forward
- New to Medicare Advantage commissions – We pay the first full year regardless of effective date. NOT pro-rated.
- Commissions paid monthly effective 01/01/2024

- If enrollee leaves plan early
 - Compensation pro-rated to number of months as an active member
- Marketing violation = all payment recouped

Note: Commissions for MSHO and Connect + Medicare will be the same as Medicare Advantage



Working with UCare: Medicare Supplement Commission

Years 1 - 5: \$280

Years 6+: \$125

Working with UCare: General Agencies

- All brokers are assigned to a General Agency (GA)
- If you need to move GAs, you may do so during certain time periods:
 - April 1 July 31
- If you need to update your contact information, please contact both your GA and UCare with this information



Certification

- AHIP, Pinpoint, NABIP, and other CMS-approved
 Medicare training accepted
- Fraud, waste and abuse training required with Medicare training
- Being Medicare certified with UCare means you can write for all UCare Medicare products, including D-SNP plans

Contact Us

- Broker customer service:
 - (866) 242-2384 or,
 - brokers@ucare.org
- Commission questions: <u>BrokerFinancialInquiries@ucare.org</u>

To ensure you are directed to the appropriate department and avoid unnecessary transfers, please listen carefully to all prompts when calling broker customer service.



Q&A

Let us **de-complicate** for you!



Thank you on behalf of the entire UCare team and those members we all represent!



2025 Individual & Family Product Training

Brian Eck, Vice President, Sales **Marti Andro,** Manager, Broker Sales and
Individual and Family Plans



We'll learn

- The UCare difference
- 2025 UCare plans
 - UCare Individual & Family Plans
 - UCare Individual & Family Plans with
 M Health Fairview
 - HSA-compatible plans
- Q&A



Top plan

- Most popular plan on MNsure by enrollment
- One of the largest networks available on MNsure
- Both copay and HSA plan options
- Local customer service
- Enroll on MNsure
- Available in 77 counties
- Non-profit, community-focused health plan



UCare Individual & Family plans (IFP)



2025 **UCare IFP plans**

UCare Individual & Family Plans

Copay plans

- Core
- Bronze Access
- Easy Compare Bronze (new)
- Bronze
- Easy Compare Silver and Rx Copay (new)
- Silver
- Easy Compare Gold and Rx Copay (new)
- Gold

HSA-compatible plans

- Bronze
- Silver

UCare Individual & Family Plans with M Health Fairview

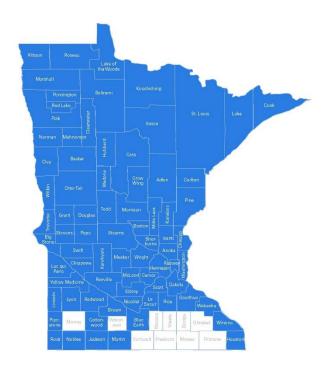
Copay plans

- Core
- Bronze
- Silver
- Gold
- HSA-compatible plans
- Bronze
- Silver

Service Area

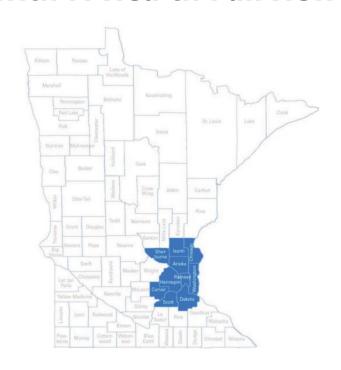


UCare Individual & Family



77 counties

UCare Individual & Family with M Health Fairview



10 counties

Choose from two networks



UCare

- Allina Health
- M Health Fairview
- Park Nicollet
- North Memorial Health
- North Clinic
- Essentia Health
- CentraCare
- Sanford
- Mayo Clinic Health System
 - *Mayo Rochester is out of network unless the member has a referral and prior authorization from UCare (only applicable to UCare, not M Health Fairview)

UCare with M Health Fairview

- M Health Fairview Network
- Independent providers including:
 - U of M Children's Hospitals
 - Southside Community Health
 Services
 - Southdale Pediatrics
 - Richfield Medical Group
 - Minnetonka Pediatrics
 - South Lake Pediatrics
 - North Point Health and Wellness Center

UCare IFP plans include



- Healthy Benefits+ Visa card*
 - Community education class allowance
 - Grocery discounts
 - Rewards and incentives
- Preventive care at no additional cost in-network
 - Routine screenings, immunizations and checkups
 - Pediatric dental checkups and eye exams
 - Rewards for completing certain visits

- Health club membership discounts (\$20-\$40/month)
- Unlimited online care and retail clinic visits at no additional cost (Subject to deductible on HSAcompatible plans)
- 24/7 Nurse Line and WebNurse
- Tobacco cessation program
- Member Assistance Program



UCare IFP plans include (continued)

- Maternal services
 - Childbirth education classes (up to \$200 reimbursement)
 - Doula services, midwife services/midwife facilities
 - MOMS and SEATS programs
- Hair prosthesis and supplies coverage for hair loss due to cancer treatment and other types of alopecia
- Costco Mail Order Pharmacy will provide mail order services
 - No membership required
- \$25 for each 30-day supply of insulin
- \$0 unlimited telehealth (primary care or mental health office visits) with silver copay plans

New for 2025



- UCare Gold Access members will be auto-enrolled into the UCare Easy Compare Gold and Rx Copay or select a new plan if desired
- First ER visit \$500 copay with silver copay plans
- Biomarker testing and rapid whole genome sequencing coverage added
- Cost sharing caps on drugs and supplies for diabetes, asthma and allergies
- DME coverage expanded for orthotics, prosthetics, catheters, amino acid formula, and hair prosthesis

- Psychiatric residential treatment facility coverage added
- Women's health coverage for abortion services and maternal medical facility transfers
- Community education allowance of \$45 per year, now available on the Healthy Benefits+ Visa card*

UCare Individual & Family plans and *UCare Individual & Family with M Health Fairview plans

2025	Copay plans							
	Core*	Bronze Access	Easy Compare Bronze	Bronze*	Easy Compare Silver and Rx Copay	Silver*	Easy Compare Gold and Rx Copay	Gold*
Individual deductible	\$9,200	\$8,000	\$7,000	\$5,500	\$4,000	\$2,500	\$1,500	\$950
Family deductible	\$18,400	\$16,000	\$14,000	\$11,000	\$8,000	\$5,000	\$3,000	\$1,900
Individual out-of-pocket max	\$9,200	\$9,200	\$9,200	\$9,100	\$8,700	\$8,800	\$7,800	\$7,400
Family out- of-pocket max	\$18,400	\$18,400	\$18,400	\$18,200	\$17,400	\$17,600	\$15,600	\$14,800
Office visits/urgent care	\$30 copay for first 3 primary care; then 0% after deductible; 0% after deductible for specialist and urgent care	\$60 copay for first 3 office visits, then 45% after deductible	\$50 copay for primary care, \$100 copay for specialist, \$75 copay for urgent care	\$60 copay for first 3 office visits, then 35% after deductible	\$40 copay for primary care; \$80 copay for specialist; \$60 copay for urgent care	\$40 copay for primary care (\$0 if telehealth); \$95 copay for specialist and urgent care	\$30 copay for primary care; \$60 copay for specialist; \$45 copay for urgent care	\$20 copay for primary care; \$35 copay for specialist and urgent care
Convenience/ online visits	No charge	No charge	\$50 copay	No charge	\$40 copay	No charge	\$30 copay	No charge
Preventive care	No charge							

UCare Individual & Family plans and *UCare Individual & Family with M Health Fairview plans

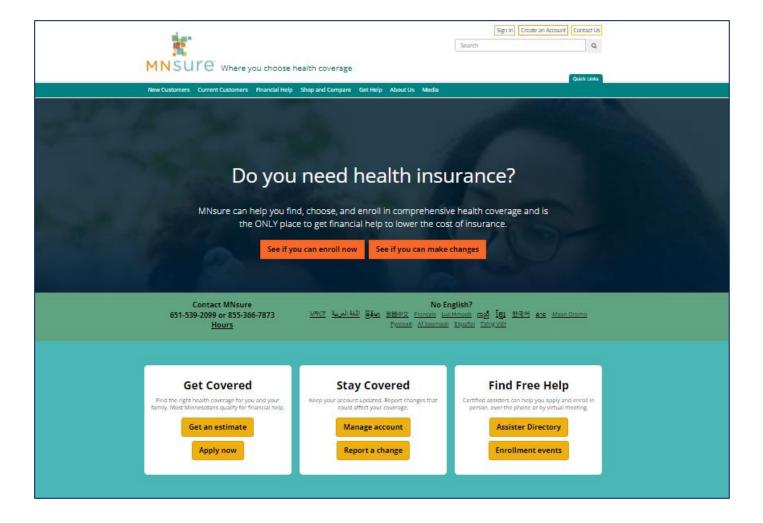
2025	Copay plans							
	Core*	Bronze Access	Easy Compare Bronze	Bronze*	Easy Compare Silver and Rx Copay	Silver*	Easy Compare Gold and Rx Copay	Gold*
Preferred generic drugs	0% after deductible	\$15 copay for 30-day supply; \$30 copay for 90-day supply	\$25 copay for up to 30- day supply	\$15 copay for 30-day supply; \$30 for 90-day supply	\$20 copay for up to 30- day supply	\$10 copay for 30-day supply; \$20 for 90-day supply	\$15 copay for up to 30- day supply	\$5 copay for 30-day supply; \$10 for 90-day supply
Non- preferred generic	0% after deductible	\$25 copay for 30-day supply; \$50 for 90-day supply	50% after deductible	\$25 copay for 30-day supply; \$50 for 90-day supply	\$40 copay for up to 30- day supply	\$20 copay for 30-day supply; \$40 for 90-day supply	\$30 for up to 30-day supply	\$15 copay for 30-day supply; \$30 for 90-day supply
Preferred brand drugs	0% after deductible	\$200 copay for up to 30- day supply	50% after deductible	\$200 copay for up to 30- day supply	\$120 copay for up to 30- day supply	\$150 copay for 30-day supply	\$90 copay for up to 30- day supply	\$125 copay for up to 30- day supply
ER (in and out of network)	0% after deductible	45% after deductible	50% after deductible	35% after deductible	30% after deductible	\$500 copay 1 st visit, then 30% after deductible	20% after deductible	\$500 1st visit; 20% after deductible
Diagnostic tests	0% after deductible	45% after deductible	50% after deductible	35% after deductible	30% after deductible	30% after deductible	20% after deductible	20% after deductible
Hospital stays	0% after deductible	45% after deductible	50% after deductible	35% after deductible	30% after deductible	30% after deductible	20% after deductible	20% after deductible

UCare HSA Individual & Family plans

2025	HSA Compatible plans				
	Bronze	Silver			
Individual deductible	\$8,300	\$3,300			
Family deductible	\$16,600	\$6,600			
Individual out-of-pocket max	\$8,300	\$6,800			
Family out-of-pocket max	\$16,600	\$13,600			
Preventive care	No charge	No charge			
Office visits/urgent care	0% after deductible	25% after deductible			
Retail/online visits	0% after deductible	25% after deductible			
Preferred generic drugs	0% after deductible	25% after deductible			
Non-preferred generic	0% after deductible	25% after deductible			
Preferred brand drugs	0% after deductible	25% after deductible			
ER (in and out of network)	0% after deductible	25% after deductible			
Diagnostic tests	0% after deductible	25% after deductible			
Hospital stays	0% after deductible	25% after deductible			



Enroll on MNsure



IFP Updates

- In December 2023, the following updates were made:
 - MNSure PayNow function was released for UCare IFP plans
 - UCare moved to a new billing & enrollment system to support IFP members
- Off exchange coming soon
 - Training videos for the new IFP broker portal will be sent through your GA
 - Off exchange plans will offer the same benefits and rates as on exchange plans

Working with UCare: Individual & Family Commission

- Commission structure effective 1/1/2025
 - \$24/contract per month, not limited by years in-force

Contact Us

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 - brokers@ucare.org
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